As you’re waiting for the meeting to start, please review our virtual meeting guidelines:
- Raise your hand if you’d like to be unmuted
- Type questions into the chat
- Email with longer questions: dcfoodpolicy@dc.gov
YOU ARE ON LAND.

Piscataway & Nacotchtank
Ice Breaker

What's your go to summer activity in DC to stay cool?

Groups of 5
(4 minutes)
Agenda

- Introductions/Ice Breaker
- Working Group Updates
- Well at Oxon Run
- Healthy Hospitals Act
- Produce Plus Updates
- Events/Announcements
Working Group Updates

- Sustainable Supply Chain
- Food Access & Equity
- Urban Agriculture
- Entrepreneurship & Food Jobs
- Nutrition & Health
Congratulations to FPC Nominees!

Natalio Kalloo
Kalu Organics

Karyn Bigelow
Creation Justice Ministries

Rachel Clark
GW Redstone Global Center for Prevention and Wellness
The Well at Oxon Run

Jaren Hill, DC Greens
The Healthy Hospitals Act

Physicians Committee for Responsible Medicine
Center for Science in the Public Interest
Healthy Hospitals Amendment Act

● Introduction / Who We Are
  ○ Physicians Committee for Responsible Medicine
  ○ Center for Science in the Public Interest
● What Does the HHA Do?
● Who Supports the HHA?
● Why Is the HHA Needed?
● Q&A
What Does the HHA Do?

Aligns hospital food with AMA recommendations and the DGA through licensing

- Models and increases access to healthy diets
- Builds upon prior efforts
- Innovative policy lever
- Likely to be cost-effective
Who Supports the HHA?

And over 100 District physicians and counting...
Why Is The HHA Needed?

- Hospitals can lead the way for better nutrition
- Legislation provides:
  - Equity and consistency
  - Timeline for implementation
  - Community input
Produce Plus
Jo-Ann Jolly, DC Health
Produce Plus 2022 Market Season

Food Policy Council

Jo-Ann Jolly, MPH, RDN | June 1, 2020
Presentation Overview

► DC Health Feedback Sessions
► 2022 Program Structure
► Enrollment and Outreach Events
► DC SNAP-Ed Partnership
Produce Plus provides locally grown, fresh produce to Washington, D.C. residents with limited access to fresh, healthy food.

Produce Plus is funded by DC Health and administered by FRESHFARM.
Timeline

April 2021
DC Health released competitive RFA Produce Incentives

August – October 2021
DC Health hosts stakeholder listening sessions

October 2021
FRESHFARM is awarded RFA

March 2022
First Community Advisory Board Meeting

May 2022
Enrollment Opens

June 1
Market Season Begins!
DC Health Community Feedback Sessions

- Choice
- Ease of Use
- Communication
- Simple Administration
2022 Produce Plus Structure

Eligibility

• DC Resident
• 16 Years or Older
• Eligible for the Following:
  o SNAP/EBT
  o WIC
  o Commodity Supplemental Food Program (CSFP)
  o Medicaid
  o Supplemental Security Insurance (SSI)
  o Temporary Assistance for Needy Families (TANF)
2022 Produce Plus Structure

- $40 per month in digital benefits to use at ANY participating farmer’s markets across DC (not just FRESHFARM markets)
- Valid June 1 – September 30
- Participants are issued a card to redeem benefits
2022 Produce Plus Enrollment

Enrollment Partners
- Arcadia
- CARACEN
- Capital Area Food Bank
- Dreaming Out Loud
- Global Sustainable Partnerships
- Mary’s Center
- Vida Senior Center
- Whitman-Walker
- YMCA

Online (English and Spanish) Over the Phone (Interpretative Services Offered) In-Person (May – June)
## Market Guide

### WARD 1

- **14 & 9 Farmers Market**
  - 2000 14th St NW
  - Sat 9 AM - 1 PM
  - Apr 30 - Nov 19
  - [marketguideDC.org](http://marketguideDC.org)
  - Towers Produce
  - McClelland's Orchard
  - Shaw's & D.C. Farm Fresh

- **Adams Morgan Farmers Market**
  - Udy Park
  - 14th St and Columbia Rd NW
  - Sat. 8 AM - 1 PM
  - June 4 - Dec 24
  - [lionsacresbyoliverfarm.com](http://lionsacresbyoliverfarm.com)
  - Common Good City Farm

- **FRESHFARM Columbia Heights Farmers Market**
  - Park Road NW and 14th St NW
  - Wed. 4 - 7 PM
  - May 4 - Oct 12
  - [freshfarm.org](http://freshfarm.org)
  - McClelland's Orchard & Farm Market
  - Parkette Produce

- **NoMu Farmers Market**
  - 227 Harry Thomas Way NE
  - Thurs. 3 PM - 7 PM
  - Apr 5 - Sep 29
  - Ashton Farms

### WARD 2

- **Accredited Market - Chinatown**
  - 102 2nd St NW (High Luck House)
  - Thurs. 10 AM - 1 PM
  - June 1 - Nov 20
  - [marketguideDC.org](http://marketguideDC.org)
  - Desta Kitchen

- **FRESHFARM Dupont Circle Farmers Market**
  - 1600 25th St NW
  - Sun 9:30 AM - 1:30 PM
  - Jan 2 - Dec 18
  - [farmersmarket.org](http://farmersmarket.org)
  - Anchor Nursery
  - Black Rock Orchard
  - Chicago Sol

- **FRESHFARM Dupont Circle Farmers Market**
  - 1595 Massachusetts Ave NW
  - Thurs. 3 PM - 7 PM
  - May 5 - Oct 17
  - [farmersmarket.org](http://farmersmarket.org)
  - Barrie Produce
  - Quaker Valley Orchard

## Mt. Pleasant Farmers Market

- **3200 Mount Pleasant St NW**
  - Sat. 9 AM - 1 PM
  - Jan 1 - Dec 31
  - [facebook.com/MtPFarMar](http://facebook.com/MtPFarMar)
  - Earth Spring Farm, Inc
  - Quaker Valley Orchard
  - Reid’s Orchard
  - Richfield Farm
  - Truck Patch Farms

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**2022 Market Farmer’s Market Guide**
DC SNAP-Ed Partnership

Farmer’s Market Food Navigators aim to build shopper confidence in talking with farmers, selecting produce, and trying new foods.

• **Nutrition Resources** Provide resources and experiential nutrition education to shoppers at markets, including tastings and cooking demonstrations that help support healthy habits

• **Stretch Food Dollars** Assist shoppers to effectively use their food dollars at markets through tours that include introductions to vendors, tips, and providing support

• **Community Outreach** Build awareness of farmers markets and farmers market benefits

• **Increase Access** Work with market managers and farmers to implement policy, systems, and environmental changes that support healthy behaviors
Produce Plus Contact Information

E-mail: ProducePlus@freshfarm.org

Phone: (202) 888-4834; Monday – Friday 9am-5:00pm
Add announcements to chat and/or unmute yourself.

**FPC Announcements:**

- **Friday, June 3, 10-11am:** Monthly Food Policy Office Hours (1st Friday of every month: Email dcfoddpolicy@dc.gov to sign up)
- **June 13 and 27, 3-4pm:** Existing Market Managers roundtable or Aspiring Farmers Market Managers roundtables. Register here: [https://dcfoodpolicy.org/farmers-markets](https://dcfoodpolicy.org/farmers-markets/)
- **Wednesday, August 10, 5-6pm:** Next FPC Public Meeting (in person!)
- **To join a Working Group listserv,** email the WG chairs or dcfoddpolicy@dc.gov