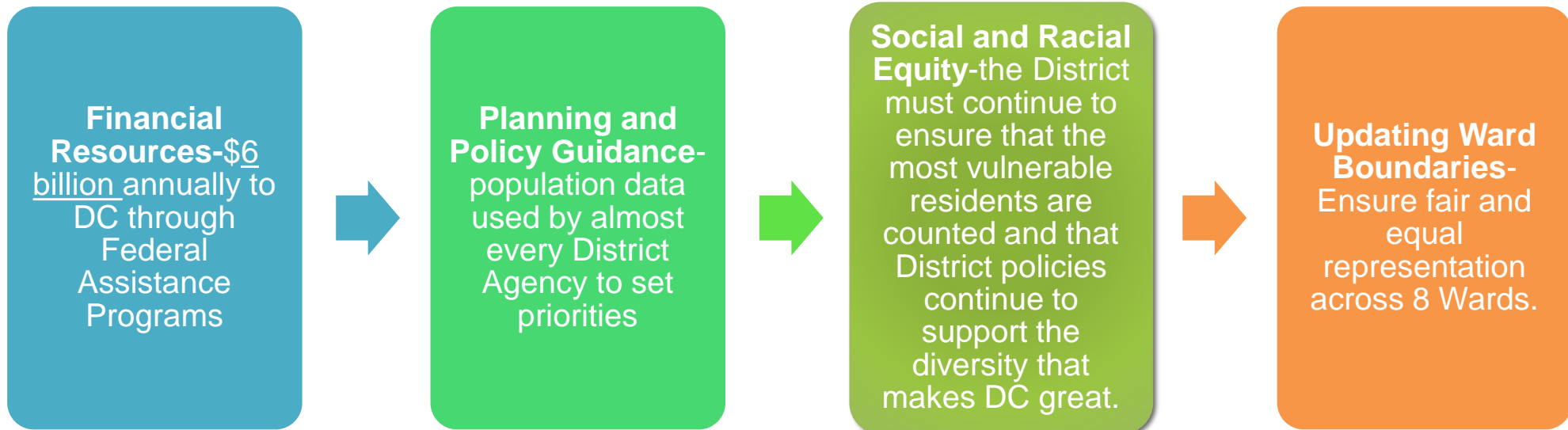


Why does the Census matter to DC?



Federal Dollars in DC: 2016

In just ONE year, census data was used to allocate over 6 billion dollars to DC through programs such as:

Healthcare \$2 billion

Transportation \$500 million

Affordable Housing \$350 million

Education \$250 million

Youth and Childcare \$100 million

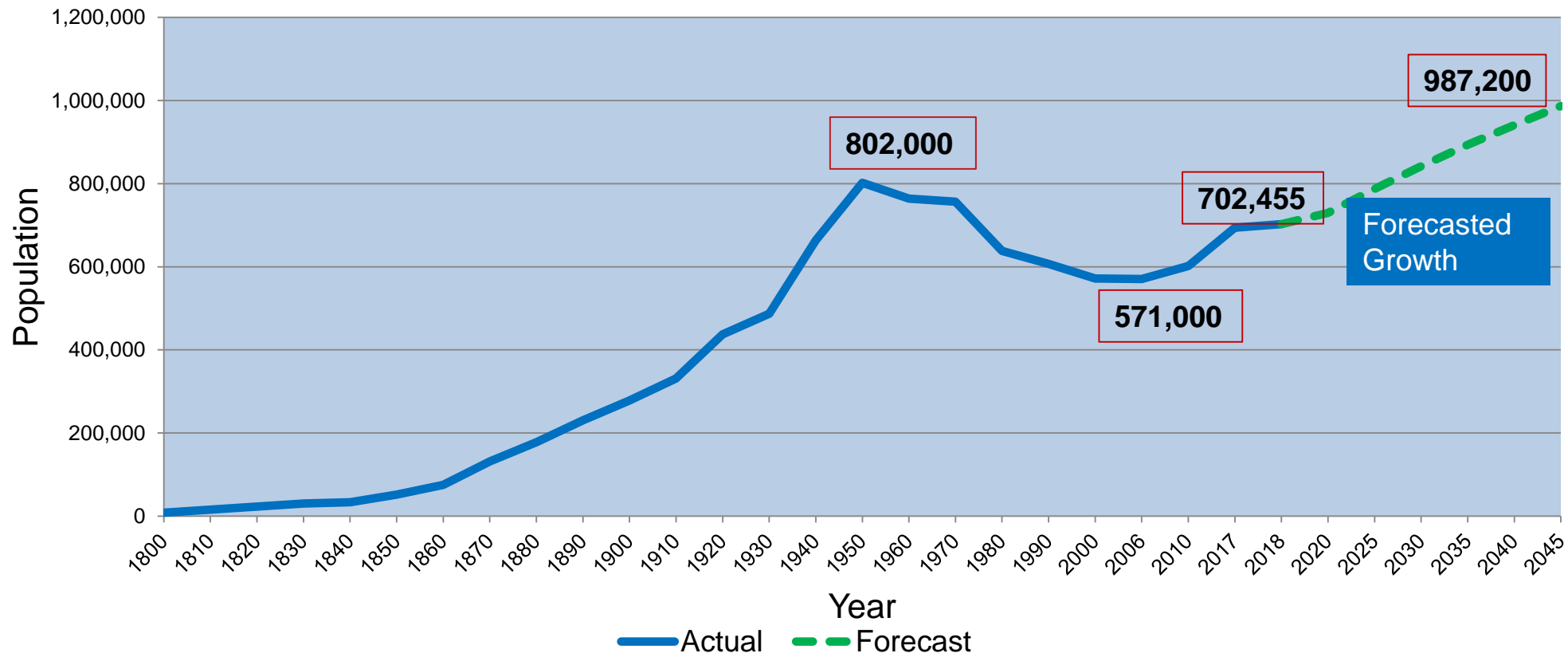
Impacts to Families in DC

When young children are not counted, support for programs such as health insurance, hospitals, childcare, **food assistance**, and early childhood development is impacted.

Federal Entitlement Program	FY 16 Funding
Head Start	\$45 million
WIC	\$15 million
State Children Health Insurance Program	\$25 million
SNAP	\$210 million
Childcare and Development Block Grant	\$11 million
School Breakfast Programs	\$11 million
National School Lunch Programs	\$28 million

Major Changes: Population Growth

From 2006 (571,000 people) to 2018 (702,455 people), the District of Columbia added **131,500** people.



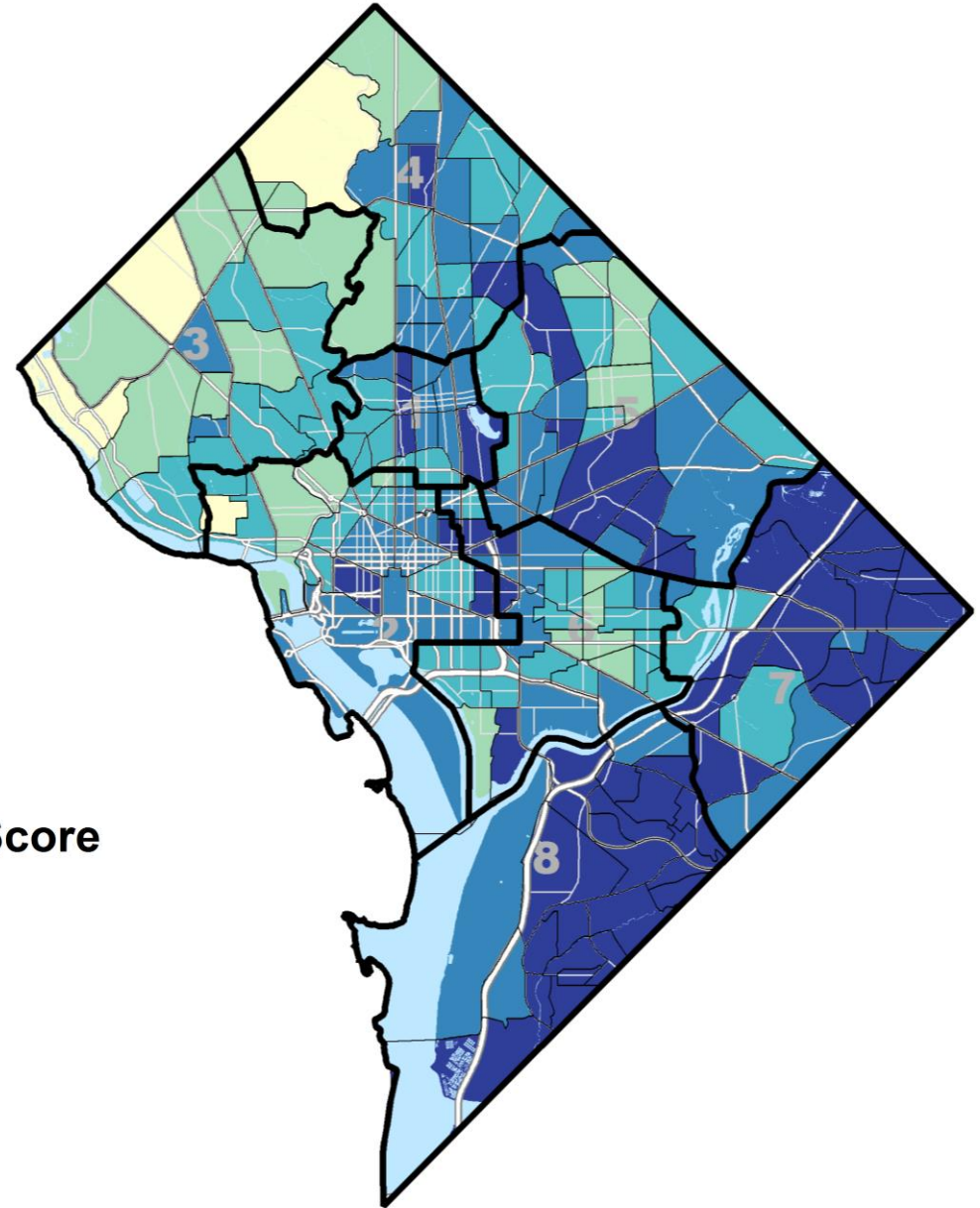
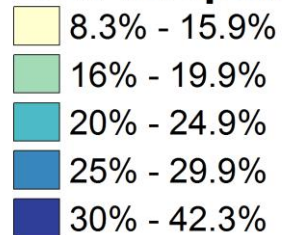
Source: U.S. Census Bureau Censuses 1800-2010 and Population Estimates 2006 and 2018, and OP Population Forecast 2020-2045

DC Low Response Score (2016)

1/3 of DC Census tracts are at risk of being “Low Response Rate” (up to 40% of residents are expected not to respond during self-response during the 2020 Census).

The LRS is a metric developed by the US Census to identify areas according to their likelihood to self-respond. The higher the LRS value, the harder to count that area is.

Low Response Score



How to Respond to the 2020 Census

An invitation to respond to the US Census will be mailed to every household in DC. This invitation will include a code unique to your address that will lead you to the online survey.

WHAT THE US CENSUS WILL SEND IN THE MAIL TO EACH HOUSEHOLD

March 12-20	An invitation to respond online to the 2020 Census.
March 16-24	A reminder letter.
	IF YOU HAVEN'T RESPONDED YET:
March 26-April 3	A reminder postcard.
April 8-16	A reminder letter and paper questionnaire.
April 20-27	A final reminder postcard before the US Census follows up in person at your residence.

Once you have the invitation you can either respond online or call the US Census to complete over the phone.

A paper questionnaire will be mailed to all households that have not responded by this date.

HOW YOU CAN HELP

Tell

- Tell at least 5 people that the 2020 Census is online.

Share

- Share census information on social media, listserves, newsletters etc #GetCountedDC

Follow

- Follow @dccensus on Twitter, Instagram, Facebook.

Talk about

- Talk about the census at community meetings, schools or other special events.

Host

- Host a census specific meeting or event in your community.

Contact Information

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**FOLLOW
@DCCENSUS
AND
#GETCOUNTEDDC!**



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DC MURIEL BOWSER, MAYOR

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