2020 Priorities

DC FOOD POLICY COUNCIL
DECEMBER 4, 2019
2019 Highlights

✓ More healthy food retail opening in Wards 7 & 8:
  • Fresh Food Factory in Ward 8 (open)
  • Lidl in Ward 7 (2020)
  • Good Food Markets in Ward 8 (2020)
  • Market 7 in Ward 7 (2020)

✓ FPC co-hosted 2 community meals with DC Greens Community Advocates

✓ FY2020 Budget enhancements:
  • New Director of Urban Agriculture
  • Expanded Produce Rx Pilot
  • Funded Healthy Students Amendment Act (school breakfast & commercial kitchen study)

✓ FPC food resource guide during federal government shutdown

✓ Published!
  • DC Food Economy Study
  • DC Food System Assessment
Which area of the food system are you most interested in?

73 responses

- 38.4% Food Access and Equity
- 20.5% Sustainable Procurement
- 19.2% Urban Agriculture
- 11% Local Food Business and Workforce Development
- Nutrition and Food System Education
- Food waste reduction
- The intersection of the components
- Food waste reduction and food scraps
- All of the above are equally important
Online Survey Results (October 2019)

Themes:

➢ Better FPC communication and outreach with District residents
➢ Breaking down FPC priorities into actionable steps
➢ Priorities that focus on underserved residents, with a focus on Wards 7 & 8
➢ Increasing funding opportunities (mainly for small food businesses & farmers)
➢ More healthy and affordable food options
➢ Sustainable menus for schools and institutions
➢ Connecting food policy to climate change
➢ Expanding cottage food laws
➢ Nutrition and garden education in schools as part of curriculum
DC Food Policy Council 2020 Priorities

Nutrition & Food System Education
- Conduct a DC nutrition education landscape analysis.
- Enhance collaboration among DC nutrition educators.
- Increase connections between the healthcare sector and nutrition and food system education.

Food Access & Equity
- Create a DC Good Food Investment Fund to invest in locally-owned food businesses serving District neighborhoods with low access to healthy food.
- Promote programs that explore how nutritious food can improve health.
- Celebrate and increase awareness of new grocery options in DC.

Urban Agriculture
- Expand the Urban Land Lease Program and Urban Agriculture Tax Credit in collaboration with the new DC Director of Urban Agriculture.
- Explore funding opportunities for an Urban Agriculture Infrastructure Fund.

Entrepreneurship & Food Jobs
- Identify strategies to increase affordable commercial kitchen space, cold storage, storefronts, and retail opportunities for District food entrepreneurs.
- Deploy innovative strategies for food businesses to support high-quality food jobs and careers.
- Identify and catalogue District regulations and licensing that present challenges for small food businesses.

Sustainable Supply Chain
- Determine how District food policy can address climate change and increase the District’s preparedness for severe weather events.
- Publish the centralized kitchen study.
- Develop best practices for institutional food procurement in the District.
Food Access & Equity

• Create a DC Good Food Investment Fund to invest in locally-owned food businesses serving District neighborhoods with low access to healthy food.

• Promote programs that explore how nutritious food can improve health.

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Questions & Discussion