



DC FOOD POLICY COUNCIL
NUTRITION & FOOD SYSTEMS EDUCATION WORKING GROUP

January 24, 2019 | 6-8 pm | Anacostia Neighborhood Library

Chair: Tambra Stevenson

MEETING NOTES

Greetings & Introductions: 13 attendees

Special Presentation by Made in DC

Kate Mereand-Sinha & Virginia-Marie Roure, DSLBD

- Grown in DC grant (**NOFA here**)
 - As part of the FEED-DC Act, the grant goal is to increase access to healthy foods which is mostly in Ward 7 and 8 (also in Ward 3) for small food retailers, corner stores and farmer markets. Cooperation and partnership is encouraged. Work must be done in targeted census tracts; 4-5 grantees will awarded from \$20-60K from a pool of \$120K. People can submit multiple budgets to nonprofits and for-profit orgs to build the food ecosystem.
 - RFP: Jan 31, 2019 and closes on March 15, 2019
 - There is no definition for healthy food in the past; previous grant applications include Good Food Markets, healthy corner store initiatives with subsidies, Dreaming Out Loud and Congress Heights Community Development.
 - Ward 8 incubator and alternative grocery stores with hyperlocal infrastructure being built.
 - RFA posted on website for DSLBD, DCFPC, community partners, along with Ward 7-8 information sessions
- Other DSLBD programs: Build a Dream, Aspire Entrepreneurship, forthcoming Living Wage Certification program (based on legislation in 2018)
- Made in DC (**website link**)
 - Made in DC program started in October 2018 (since 2016) certification for a DC based business for local products
 - Focused on products that are design, make, produce, and/or assemble products; does not include services
 - DSLBD is working to create a public conversation and the interpretation of DC law
 - **If you are interested in providing feedback, take this survey:**
<https://www.surveymonkey.com/r/MiDC2018>



- Over 300 businesses are registered under Made in DC – we should determine how many food businesses are in Made in DC
- Use @ThisIsMadeinDC or #thisismadeindc to find DC businesses on Twitter and Instagram
- Made in DC enrollment/certificate is valid for three (3) years.

Working Group Priorities – gathered from group priorities/insight

- **The DC Food Policy Priorities can be found [here](#)**
- **Strengthen Food Literacy**
 - Exploring different funding mechanisms in the District for education
 - For example, Denver recently passed a sales tax (1 cent) funding nutrition/ food education in a 10-year period
 - Check out links below for more information
 - <https://civileats.com/2018/12/04/denvers-new-sales-tax-first-in-the-nation-to-benefit-kids/>
 - <http://healthyfoodfordenver.com/2018-denver-ballot-initiatives/health-food-for-denver-kids>
 - Ensuring a focus on out-of-school time and families
 - Focus on intergenerational/families
 - \$4 million - DC Healthy School Act - extend to DC OST youth programs/ United Way
 - Funding cuts have meant some nutrition education programs are only 1 day a week nutrition education; SNAP Ed is not enough
 - There is a need to create adaptive, custom design programs that are not only informational focused
 - Mapping the programs and the evaluations already taking place
 - Where are federal dollars going? SNAP Ed outreach in schools primarily in Ward 2; barely any in Ward 7 and 8
 - Where are district dollars going? What grants and funding opportunities already exist and are those targeting the right groups of people?
 - What is the current evaluation and measurement of these programs? How can we ensure behavior change is adapted?
 - Mapping the needs of different populations and the different spaces where nutrition education is/could take place
 - Access resources via legislation; what programming should be instituted; think education as life course



- What food literacy does DC residents need?
 - Think strategically to access to money; what it should do?
 - Be mindful of resources and what the community needs
- **Promote Local Food Businesses**
 - Promoting local food businesses while supporting food education among families and children; focus on education in non-school environments and food environments
 - Creating a pipeline program for people to get into food system through entrepreneurship
 - Driving community-driven change using food entrepreneurs that into our local food heroes supporting our children; develop a promotional campaign to support;
 - Incorporating local food entrepreneurs in educational curriculum, promotional campaign and loyalty rewards program; support the local food system that provides access to healthy foods; DSLBD provides technical assistance to local food businesses
 - Using DSLBD directory platform provide find my Made in DC business like DC Food Finder for different business
 - Expanding Made in DC to focus on business side; provide a bonus for selling locally
 - Using frameworks or opportunities with DC Opportunity Zones
 - **Next Steps**
 - Mapping of existing and new funding resources -- where are District and federal govt investments going in food literacy?
 - Mapping existing DC efforts on nutrition ed and food systems ed -- collective efforts with Mayoral commissions touching on nutrition
 - What are existing data set collecting data on nutrition education in DC: BRFSS, DC DOH, OSSE, etc.
 - Create a meta-analysis data set (pre and post evaluation data) - use an academic study; assessment tools;
 - Develop a list of milestones each quarter and build momentum and ecosystem locally on food literacy
 - Comprehensive scan of the nutrition and food system environment
 - We need a Tale of DC report by DC Fiscal Policy Institute (here is the original) to highlight the food and nutrition disparities
 - Determine a baseline on knowledge, skills and capabilities - cooking classes, lecturers, garden education, etc.; self reported data;



- Define clear objectives
 - Define legislation to modify or develop that provides funding, updates existing policies by DC agencies;
 - Mapping and using available tools
 - Food Literacy Mapping (Bainum Foundation - locator tool)
 - School Health Profiles
 - Out of School Time
 - Point of Purchase
 - Promotional efforts with DC TV
 - 2020 DC Community Health Needs assessment tool includes nutrition (get that data analysis) - by the nonprofit
 - Important to center the consumers and residents: choices and consequences (employ an equity lens; involve community voice)
 - Map out the flow of residents and points of opportunity on the path

Next steps and interests for individual members		
NAME	ACTION ITEM	DEADLINE
Juliet	Interested in needs assessment in Ward 7; East of the River Fundraising event will focus on Ward 7 needs	
Amanda	Interested in pathways mapping; interviewing community members	
Danielle	Interested in data analysis; state policies; environmental scan; DC nutrition education status; what surveys are being done; DC Green - Produce Plus data	
Tony	Interested in all of the initiatives; will help Danielle with survey and data mapping with shared Google drive; good at building partnerships	



Lily	Interested at who's doing what and at what sites? Continue to think through forum with nutrition ed facilitators	
Jenn	Interested in coordinating with other orgs focused on nutrition education; interested in researching and advocating for a dedicated funding stream	
Emily	Speak with Made in DC	
Tambra	Connect with DC DOH, OSSE	
Angela	Interested in the Made in DC and helping with promote local producers; work with Emily on Made in DC efforts and determining the demographics of participants	

Discussion of meetings going forward

- Group will meet monthly, before FPC general meeting and then also in alternate months
- For alternate months, preference to meet on Fridays in the daytime; meet monthly; should consider Zoom for members who aren't able to attend in person
- Determine location of in-person meeting at next meeting

Announcements

- **Next working group meeting is from 5-6 pm on Feb 6 (before the FPC meeting) at 441 4th ST. NW, Room 1107**
- Next FPC meeting is Feb 6 from 6-7:30 pm at 441 4th ST. NW, Room 1107
- Rooting DC -- food justice and urban gardening forum
 - February 23, 2019 | 9am - 4pm | Free to attend
 - Ron Brown College Prep High School in Ward 7
 - Find out more information here -- rootingdc.org

Stay updated: dcfoodpolicy.org