Greetings & Introductions: 13 attendees

Special Presentation by Made in DC
Kate Mereand-Sinha & Virginia-Marie Roure, DSLBD

- Grown in DC grant ([NOFA here](#))
  - As part of the FEED-DC Act, the grant goal is to increase access to healthy foods which is mostly in Ward 7 and 8 (also in Ward 3) for small food retailers, corner stores and farmer markets. Cooperation and partnership is encouraged. Work must be done in targeted census tracts; 4-5 grantees will awarded from $20-60K from a pool of $120K. People can submit multiple budgets to nonprofits and for-profit orgs to build the food ecosystem.
  - RFP: Jan 31, 2019 and closes on March 15, 2019
  - There is no definition for healthy food in the past; previous grant applications include Good Food Markets, healthy corner store initiatives with subsidies, Dreaming Out Loud and Congress Heights Community Development.
  - Ward 8 incubator and alternative grocery stores with hyperlocal infrastructure being built.
  - RFA posted on website for DSLBD, DCFPC, community partners, along with Ward 7-8 information sessions

- Other DSLBD programs: Build a Dream, Aspire Entrepreneurship, forthcoming Living Wage Certification program (based on legislation in 2018)
- Made in DC ([website link](#))
  - Made in DC program started in October 2018 (since 2016) certification for a DC based business for local products
  - Focused on products that are design, make, produce, and/or assemble products; does not include services
  - DSLBD is working to create a public conversation and the interpretation of DC law
  - [If you are interested in providing feedback, take this survey](https://www.surveymonkey.com/r/MiDC2018)
Over 300 businesses are registered under Made in DC – we should determine how many food businesses are in Made in DC.

Use @ThisIsMadeInDC or #thisismadeindc to find DC businesses on Twitter and Instagram.

Made in DC enrollment/certificate is valid for three (3) years.

Working Group Priorities – gathered from group priorities/insight

- The DC Food Policy Priorities can be found here
- Strengthen Food Literacy
  - Exploring different funding mechanisms in the District for education
    - For example, Denver recently passed a sales tax (1 cent) funding nutrition/food education in a 10-year period
    - Check out links below for more information
  - Ensuring a focus on out-of-school time and families
    - Focus on intergenerational/families
    - $4 million - DC Healthy School Act - extend to DC OST youth programs/United Way
    - Funding cuts have meant some nutrition education programs are only 1 day a week nutrition education; SNAP Ed is not enough
    - There is a need to create adaptive, custom design programs that are not only informational focused
  - Mapping the programs and the evaluations already taking place
    - Where are federal dollars going? SNAP Ed outreach in schools primarily in Ward 2; barely any in Ward 7 and 8
    - Where are district dollars going? What grants and funding opportunities already exist and are those targeting the right groups of people?
    - What is the current evaluation and measurement of these programs? How can we ensure behavior change is adapted?
  - Mapping the needs of different populations and the different spaces where nutrition education is/could take place
    - Access resources via legislation; what programming should be instituted; think education as life course

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What food literacy does DC residents need?
Think strategically to access to money; what it should do?
Be mindful of resources and what the community needs

- **Promote Local Food Businesses**
  - Promoting local food businesses while supporting food education among families and children; focus on education in non-school environments and food environments
  - Creating a pipeline program for people to get into food system through entrepreneurship
  - Driving community-driven change using food entrepreneurs that into our local food heroes supporting our children; develop a promotional campaign to support;
  - Incorporating local food entrepreneurs in educational curriculum, promotional campaign and loyalty rewards program; support the local food system that provides access to healthy foods; DSLBD provides technical assistance to local food businesses
  - Using DSLBD directory platform provide find my Made in DC business like DC Food Finder for different business
  - Expanding Made in DC to focus on business side; provide a bonus for selling locally
  - Using frameworks or opportunities with DC Opportunity Zones

- **Next Steps**
  - Mapping of existing and new funding resources -- where are District and federal govt investments going in food literacy?
  - Mapping existing DC efforts on nutrition ed and food systems ed -- collective efforts with Mayoral commissions touching on nutrition
  - What are existing data set collecting data on nutrition education in DC: BRFSS, DC DOH, OSSE, etc.
  - Create a meta-analysis data set (pre and post evaluation data) - use an academic study; assessment tools;
  - Develop a list of milestones each quarter and build momentum and ecosystem locally on food literacy
  - Comprehensive scan of the nutrition and food system environment
    - We need a Tale of DC report by DC Fiscal Policy Institute (here is the original) to highlight the food and nutrition disparities
    - Determine a baseline on knowledge, skills and capabilities - cooking classes, lecturers, garden education, etc.; self reported data;
Define clear objectives
- Define legislation to modify or develop that provides funding, updates existing policies by DC agencies;
- Mapping and using available tools
  - Food Literacy Mapping (Bainum Foundation - locator tool)
  - School Health Profiles
  - Out of School Time
  - Point of Purchase
  - Promotional efforts with DC TV
  - 2020 DC Community Health Needs assessment tool includes nutrition (get that data analysis) - by the nonprofit
  - Important to center the consumers and residents: choices and consequences (employ an equity lens; involve community voice)
- Map out the flow of residents and points of opportunity on the path

**Next steps and interests for individual members**

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<th>NAME</th>
<th>ACTION ITEM</th>
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<tr>
<td>Juliet</td>
<td>Interested in needs assessment in Ward 7; East of the River Fundraising event will focus on Ward 7 needs</td>
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<td>Amanda</td>
<td>Interested in pathways mapping; interviewing community members</td>
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<tr>
<td>Danielle</td>
<td>Interested in data analysis; state policies; environmental scan; DC nutrition education status; what surveys are being done; DC Green - Produce Plus data</td>
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<td>Tony</td>
<td>Interested in all of the initiatives; will help Danielle with survey and data mapping with shared Google drive; good at building partnerships</td>
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<tr>
<td>Name</td>
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<td>Lily</td>
<td>Interested at who’s doing what and at what sites? Continue to think through forum with nutrition ed facilitators</td>
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<td>Jenn</td>
<td>Interested in coordinating with other orgs focused on nutrition education; interested in researching and advocating for a dedicated funding stream</td>
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<td>Emily</td>
<td>Speak with Made in DC</td>
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<td>Tambra</td>
<td>Connect with DC DOH, OSSE</td>
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<td>Angela</td>
<td>Interested in the Made in DC and helping with promote local producers; work with Emily on Made in DC efforts and determining the demographics of participants</td>
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**Discussion of meetings going forward**
- Group will meet monthly, before FPC general meeting and then also in alternate months
- For alternate months, preference to meet on Fridays in the daytime; meet monthly; should consider Zoom for members who aren’t able to attend in person
- Determine location of in-person meeting at next meeting

**Announcements**
- **Next working group meeting is from 5-6 pm on Feb 6 (before the FPC meeting) at 441 4th ST. NW, Room 1107**
- Next FPC meeting is Feb 6 from 6-7:30 pm at 441 4th ST. NW, Room 1107
- Rooting DC -- food justice and urban gardening forum
  - February 23, 2019 | 9am - 4pm | Free to attend
  - Ron Brown College Prep High School in Ward 7
  - Find out more information here -- rootingdc.org

Stay updated: [dcfoodpolicy.org](http://dcfoodpolicy.org)