Delivering local food for the common good.
OUR MISSION -- connect communities with good food from sustainable family farms. We strive to improve food security, farm viability, community and ecological health.
Connecting Communities & Institutions to sustainable, local food.

- Strengthening small and family-owned farms
- Improving food access and public health
Our Farmers:

Diverse ecologically sustainable operations like –
5th generation orchards
Beginning vegetable growers
Dairies
Animal processors
Value added producers

Frecon Fruit Farm – Boyertown PA
Our Customers:

Anchor Institutions like –
Public / Private Schools
Hospitals
Universities
Community Organizations
Restaurants
Retailers
Farm Share
Delivery Zone
Barriers:

- Price Point
- Food Service Management Companies – approval processes
- General awareness
- Lack of Food Systems Education
Implications for Practice:

- Greatest change comes from decision makers and policy.
- Good food advocates can indicate market demand and influence food service.
- Public pressure on institutions can enact policy change.
- Corporate policy change requires insider champions.
Thank you!

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