



# DC FPC

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FEBRUARY 7, 2018



# Agenda

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Welcome & Introductions

Updates from Director Cidlowski

Mid-Atlantic Grocery Supply Chain Resilience Project Mark, Scott HSEMA (Homeland Security & Emergency Management Agency)

DCFPC 2018 Work Plan & Working Group Restructuring

- DCFPC Members Discussion
- Community Member Discussion

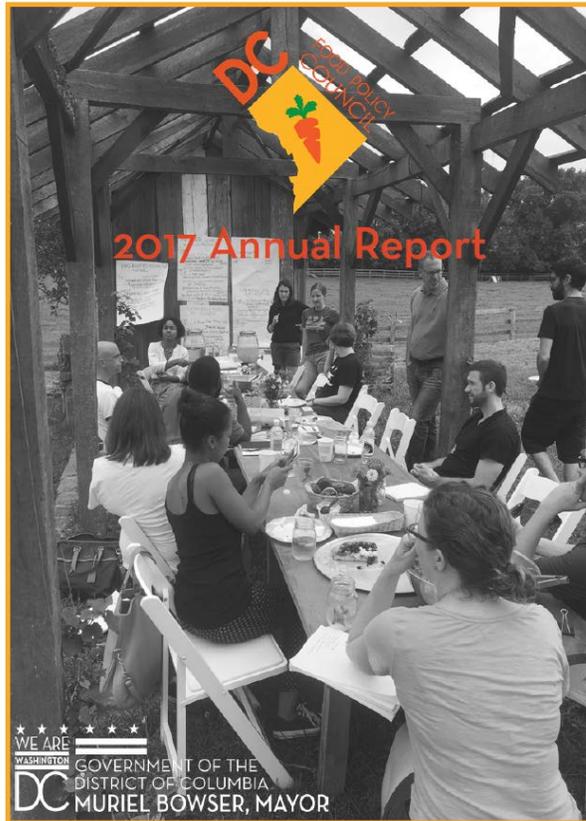
Working Groups Breakouts:

- Business & Labor
- Food Equity & Access
- Urban Agriculture
- Sustainable Procurement
- Health, Nutrition Education & Food System Education - NEW

Announcements & Next Steps



# Annual Report Released Jan 25<sup>th</sup> 2017



- Appointed our inaugural class of 13 diverse community-based members, from all wards of the city, and 10 DC government agency members to serve as our leadership.
- Developed, assessed, and approved the first Strategic Plan for the DCFPC in March 2017
- Pushed to get the Cottage Food Act of 2014 regulations issued by providing public comment, oversight, and implementation assistance to the Department of Health.
- Submitted proposed amendments to the District's Comprehensive Plan twenty-year plan for land use and development.
- Sought and received \$200,000 in funding for a study of our local and regional food economy and began work with the local food business community.
- Updated food systems datasets and began developing a citywide food system assessment.
- Pushed for legislative amendments to the Urban Farming & Food Security Act of 2015 and implementation assistance.



# Milan Urban Food Policy Pact

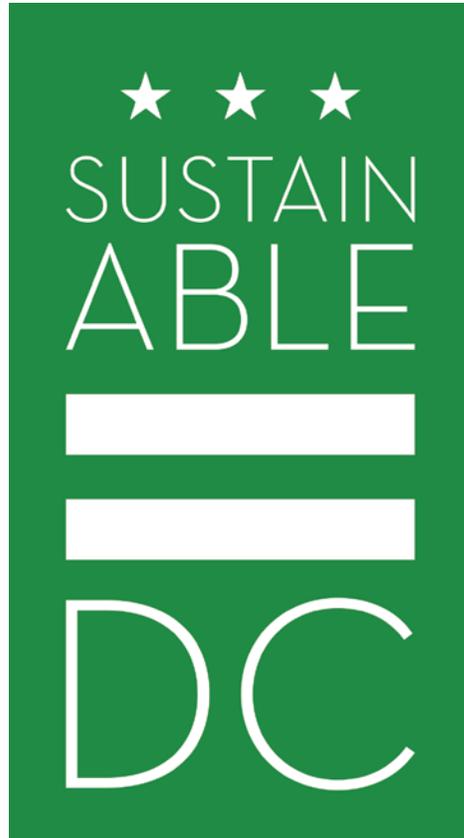


- Mayor signed Jan 25th, at US Conference of Mayors meeting
- Pact focuses on food *systems* and international learning
- Goal: develop sustainable food systems that are inclusive, resilient, safe and diverse, that provide healthy and affordable food to all people in a human rights-based framework, that minimize waste and conserve biodiversity while adapting to and mitigating impacts of climate change
- Review 22 indicators and our Strategic Plan



# Sustainable DC 2.0

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- Change "Target: By 2032, ensure 75% of DC residents live within a half-mile of a full-service grocery store." rather than corner stores, farmers markets & healthy corners
- Expand fresh healthy food benefit programs like Produce Plus and others
- Add a Food Waste Goal: "Measure and reduce food waste along all points of the waste process."
- Replace our Food Economy Target
  - From: "Target: By 2032, produce or obtain 25% of food within a 100-mile radius."
  - To: "Target: By 2032, support local food businesses and expand the food sector of the economy by 2%."



# Federal Farm Bill

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Jan 24, 2017 USDA released their priorities for the 2018 Farm Bill

- Farm Production & Conservation
- Trade & Foreign Agricultural Affairs
- **Food, Nutrition, & Consumer Services**
- Marketing & Regulatory Programs
- Food Safety & Inspection Services
- Research, Education & Economics
- Rural Development
- Natural Resources & Environment
- Management

Harness America's agricultural abundance to support nutrition assistance for those **truly** in need.

Support **work as the pathway to self-sufficiency**, well-being, and economic mobility for individuals and families receiving supplemental nutrition assistance.

Strengthen the integrity and efficiency of food and nutrition programs to better serve our participants and protect American taxpayers by **reducing waste, fraud and abuse** through shared data, innovation, and technology modernization.

Encourage state and local innovations in training, case management, and program design that **promote self-sufficiency and achieve long-term, stability in employment**.

Assure the **scientific integrity of the Dietary Guidelines** for Americans process through greater transparency and reliance on the most robust body of scientific evidence.

Support nutrition policies and programs that are **science based and data driven** with clear and measurable outcomes for policies and programs.



# Food Economy Study: More Data

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- First run of the IMPLAN economic model
- Conducting interviews & surveys now
- Surveys lagging, we need your help to get the word out to DC food businesses!
- [https://www.surveymonkey.com/r/DCFood\\_Survey](https://www.surveymonkey.com/r/DCFood_Survey)
- Food is 9.2% of the economy, almost 82,000 jobs
- Total monetary impact on the city of goods & services produced is \$5.47 billion

## Unique Findings

- Mismatch of bread production & use
- Getting lots of fruit/veggies from surrounding counties
- Employees of limited-services restaurants are more likely to be city residents than full-service restaurant workers
- Limited service restaurants purchase more of their goods from DC-based businesses than full-service
- More unmet demand for grocery stores
- We depend on tourism for more than 64% of our demand for full-service restaurants
- Colleges and universities are among the largest business consumers of the DC food economy



# Food Economy Survey: We Need You!

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We're asking food businesses in the District to answer questions about themselves, their businesses, and the District's food economy and regulatory environment through a survey and one on one interviews.

**[https://www.surveymonkey.com/r/DCFood\\_Survey](https://www.surveymonkey.com/r/DCFood_Survey)**



# Oversight Hearing March 2<sup>nd</sup>

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We need you! Sign up to testify about our work:

**11:00AM**      **Wilson Building, Room 500**

The Committee on Transportation & the Environment will hold a Performance Oversight Hearing.

The following agencies will testify:

- Food Policy Council
- DC Water
- Washington Aqueduct

Persons wishing to testify about the performance of any of the foregoing agencies may contact: Aukima Benjamin ([abenjamin@dccouncil.us](mailto:abenjamin@dccouncil.us)) or by calling **202-724-8062**.



# Women, Infants, Children Program Expansion Act of 2018

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- Prohibits the Mayor from placing restrictions on
  - the square footage,
  - number of cashiers, or
  - organic productsfor vendors of the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) beyond what is required by federal law.
- Target outreach to eligible families
- Requires the Department of Health to convene a WIC Outreach Advisory Board to provide guidance on how to increase WIC participation
- Referred to Committee on Health in January
- **Advocacy Guide: volunteers needed!**



# Healthy Parks Amendment Act of 2018

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- Updates DPR's nutrition
- Expands the afterschool meal program
- Creates a mobile meal truck pilot for the Summer meals program.
- The bill was referred to Committee on Transportation and the Environment
- Hearing expected in early Spring
  
- **Advocacy Guide: volunteers needed!**



# HSEMA: Grocery Supply Chain Resilience





# 2018 Work Plan

Set a formal process for policy changes

## #1 Goal: Healthy Food Access East of the River

Activity 1: Get a grocery store EOR

Activity 2: Short-term food access options

Activity 3: Determine activities for all working groups that relate to our main goal

### Policy Toolkit

- Mayoral memos
- Legislation
- Reports & research
- Community Engagement
- Fundraising
- Public relations & marketing





# Healthy Food Access Lessons Learned

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- Access to a car or getting heavy food home is a barrier to women, seniors, those with disabilities
- USDA has online SNAP purchase pilot, but DC not included
- FEED-DC incentive amount is inadequate
- Have to overcome bias, perception, racism in site selection of grocery stores
- Alternative Models Needed: Many sizes and formats of stores are needed, not just large operators like Giant or Safeway
- Proximity is not the same as access, affordability and opportunity matter too
- Stores typically take more than 10 years to open and become profitable
- We need to fix our transportation access as well (ride-share, delivery & other innovative solutions)
- We need short-term solutions to fill in the gaps

# Policy Windows Theory

- ❖ Conditions for policy change to happen (2 of 3 conditions must exist; best when all 3 exist)
  - ❖ Problems: Policymakers need to identify problem as important and solvable
  - ❖ Policies: Potential solutions generated are feasible, supported by public, affordable, and reflect values
  - ❖ Politics: who's in office, political climate, influence of the opposition considered
- ❖ Both opportunity and strategy. Advocates can create policy windows – i.e. Hurricane Harvey



# Policy Decision Making Guide: Criteria

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**Demonstrated Interest.** Interest from city staff, DCFPC members, and external organizations.

**Aligned.** Achieves specific priorities and strategies outlined in the DCFPC's Strategic Plan, guiding legislation, and other relevant official plans.

**Effective.** Yields the desired impact if implemented successfully.

**Impactful.** Impact one or more of the Sustainable DC Food Goals.

**Scalable.** Can be piloted on a small scale with limited risk and implemented on a broad scale if the pilot is successful.

**Tested.** Implemented successfully elsewhere, or there is strong evidence it will succeed in the District.

**Equitable.** Positive impact concentrated on D.C.'s most marginalized and vulnerable populations.

## **Additional criteria for specific policies being considered for a Mayoral Advisory**

**Politically feasible.** The specific policy acknowledges the existing political climate of the District's citizens and elected officials, and are within the existing realm of public discourse.

**Financially feasible.** The specific policy idea does not depend on indefinite grant funding or money from other departments, but has an identified source of funding that covers all implementation costs.

**Measurable.** The specific policy can be tracked relatively easily with indicators that can measure impact.



# Options for New Working Group Format

	Options	Time of Day	Frequency	Content
1	Status Quo	Evenings only	Meet 6x year for all 4 groups  Hold other project-based meetings as needed in between in daytime	Each of 4 working groups: Urban Agriculture & Food System Education Food Equity, Access, and Health & Nutrition Education Local Food Business and Labor Development Sustainable Food Procurement
2	Join with Full FPC	Evening meetings open to public attached to full FPC meetings	Meet quarterly (each of the 4 working groups meets 1x a year)  Hold other project-based meetings as needed in between in daytime	Each of 5 working groups: Urban Agriculture Food Equity, Access, and Health Local Food Business and Labor Development Sustainable Food Procurement Nutrition Education & Food System Education
3	Quarterly on off-months	Evening meetings open to public/Webinars (funding needed)	Meet quarterly (each of the 4 working groups meets 1x a year plus Topical meetings as needed)	Topic rotates for crosscutting topics – food waste, community engagement, resilience, engaging residents in need, etc.
4	Join with Full & Quarterly	Evening meetings open to public attached to full FPC meetings – combo of day and evening	Meet quarterly (each of the 4 working groups meets 1x a year plus Topical meetings as needed)	Each of 5 working groups: Urban Agriculture Food Equity, Access, and Health Local Food Business and Labor Development Sustainable Food Procurement Nutrition Education & Food System Education Plus Topic rotates for crosscutting topics (see above)



# Working Group Breakouts

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Urban Agriculture

Food Equity, Access, and Health

Local Food Business and Labor Development

Sustainable Food Procurement

Nutrition Education & Food System Education

GOAL: Orient activities to #1 Goal Food Access, id any special short term projects, report back