D.C.’s Food System by the Numbers

- **38** farmers markets, 5 open year round
- **55** full-scale grocery stores
- **67** healthy corner stores
- **63** community gardens in DC
  - More than 1800 plots/gardeners
  - ~26.5 acres under cultivation
- **127** active school gardens
- **11+** commercial farms
- **147** locations for free summer meals
- **35+** CSAs delivering in DC
- **1000+** Community members participating the Food Policy Council
“Promote food access, food sustainability, and a local food economy in the District”

Government Organization

- Food Access and Security Task Force of City agencies convened in 2013 to evaluate food access, urban agriculture, and DC’s food economy
  - Issued Sustainable DC Mayor’s Order Food Access & Security Report – study of accessibility of healthy food in neighborhoods
- Food Policy Council and Director Establishment Act of 2014 established structure with Food Policy Director (funded beginning in 2015) located in Office of Planning

Funding

- $200,000 for local food economy study
- 1 FTE Food Policy Director
- 1 FTE Food Policy Analyst (FY18)

Stakeholder Engagement

- DC Food Policy Council
  - Meets 6x/year and led by Food Policy Director
  - 12 Mayoral-appointed community members; 8 non-voting City government members;
  - 4 Working Groups, meeting bi-monthly: Local Food Business & Labor Development; Food Equity, Access, & Health and Nutrition Education; Sustainable Food Procurement; Urban Agriculture & Food System Education
  - 1000+ community residents and business owners engaged annually

Programmatic Goals

- Increase agricultural land uses within the District (By 2032, put 20 additional acres of land under cultivation for growing food.)
- Ensure universal access to secure, nutritious, and affordable food supplies (By 2032, ensure 75% of DC residents live within 1/4 mile of a community garden, farmers’ market or healthy corner store.)
- Develop the food industry into a strong and viable economic sector (By 2032, produce or obtain 25% of food within a 100-mile radius.)

City Metrics

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
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<tbody>
<tr>
<td>Population</td>
<td>672,228</td>
</tr>
<tr>
<td>% Food Secure</td>
<td>82%</td>
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<tr>
<td>% Pop receiving SNAP</td>
<td>15%</td>
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</table>
Vision: Create a just, healthy, equitable and sustainable food system for all by engaging, empowering, and informing DC residents and effecting positive policy change.

City-wide Priorities

Communications & Outreach Strategy
- Information sharing about all aspects of the food system
- Data collection and using this information to guide decision making
- Advocating for core priorities and required goals of the FPC
- Broadening the conversation to be more inclusive

Fundraising
- Sustainable ongoing funding for government food programs
- Funding for the FPC specifically – work to illuminate, and expand support for food policy and the Food Policy Council in the budget
- Identifying and expanding the available funding in support of the FPC’s goals, programs, and legislative initiatives from external institutions or private resources
- Assisting with funding for small local community groups and organizations

Growing a Network
- Prioritizing events & engagement around different aspects of the food system
- Coordinating and strategizing food policies across District government agencies as well as regional and federal partners
- Taking an equitable approach to all that we do. Being conscious of the intersectionality of gentrification & larger systemic forces on the city.
- Prioritizing collaboration and facilitation for all.

OVERALL IMPLEMENTATION STRATEGY
- Assess existing District food policies, current conditions, food system stakeholders, and community needs for our local food system.
- Report annually on existing conditions to the Mayor, Council, and community.
- Develop annual action plan and engagement strategy that spells out the cost, duration, priority, and accountability for each strategy.
- Assess progress of the FPC at least twice annually and report on outcomes publicly.
DC Food Policy Council

• 12 members appointed by Mayor

• **VISION:** Create a just, healthy, equitable and sustainable food system for all by engaging, empowering, and informing DC residents and effecting positive policy change.

• Promote food access, food sustainability, and a local food economy, including non-mainstream producers

  ▪ **Monitor regulatory barriers to the local food economy, including barriers to**
    — farmers markets,
    — existing food assets
    — job creation potential

  ▪ **Collect and analyze data on the local food economy and food access in the District, including an assessment of food deserts; and**

  ▪ **Monitor and research national best practices in food policy, and determine how they could be implemented in the District.**

  ▪ **Applying an equity lens to all that we do**
• Support the FPC food economy assessment study

• Study the policies, regulations, and legislation that affect food businesses and compile for easier sharing with the business community.

• Assist with the Cottage Food Act guidelines, regulations, and implementation of the new law.

• Support food polices that support FEED-DC Act supermarket tax incentive and food retailers.

• **Sustainable DC Food Goal 3:** Develop the food industry into a strong and viable economic sector. Target: By 2032, produce or obtain 25% of food within a 100-mile radius.
Focus on overhauling FEED DC Act to help meet goal of promoting the development of full-service supermarkets in underserved communities as well as including nutrition education and funding to meet its goals; examples may include cooperative support, smaller grocery support, etc.

Promote city’s use of federal nutrition programs (SNAP, WIC, school meals, summer meals, child care meals, and out-of-school time meals) and maximize city’s leveraging of federal dollars.

Assist the implementation of FEED-DC. Solidify plans for supermarket developments in Wards 7 & 8. Protect and strengthen use of federal and local nutrition programs in DC through adoption of policies and work to maintain entitlement structure of the programs.

**Sustainable DC Food Goal 2:** Ensure universal access to secure, nutritious, and affordable food supplies. Target: By 2032, ensure 75% of residents live within ¼ mile of a community garden, farmers’ market and/or healthy corner store.
Focus on school food making procurement processes more transparent. Work with OSSE to update the Healthy Schools Act (HSA), and convene stakeholders around central kitchen facility.

Focus on wasted food learning more about the scope of the issue, opportunities to shift policy, and opportunities to engage.

Study the Good Food Purchasing program, work with DC Public Schools and other partners determine if the program is a good fit for DC.

Partner & advocate for inclusion in Healthy Students Amendment Act Sustainable Food Procurement Working Group.
• Implementing of the D.C. Urban Farming and Food Security Act of 2014 Collaborating with DC agencies to get land in the hands of local farmers. Pursue potential amendments.

• Provide support for key challenges for urban ag. including land access, barriers to production, community education, community garden training and support.

• Assess the current state of food system education in DC and collaborate with partners to expand and systematize it as a core part of education for DC’s youth.

• **Sustainable DC Food Goal 1:** Increase agricultural land uses within the District. Target: By 2032, put 20 additional acres of land under cultivation for growing food.
Vision: Create a just, healthy, equitable and sustainable food system for all by engaging, empowering, and informing DC residents and effecting positive policy change.

Policy Engagement
- DCFPC Strategic Plan development and approval in March 2017
- Collaboration with the local Good Food Purchasing Program coalition on sustainable purchasing
- Cottage Food Act Regulations – public comment, issuance, and implementation assistance
- Submitted amendments to the District’s Comprehensive Plan twenty-year plan
- FEED-DC grocery store incentive, review & proposal for amendment
- Food Economy Study – funded & initiated
- Updated food systems datasets and food system assessment development

Input on Legislation
- Save Good Food Act of 2017
- East End Grocery Legislation (3 bills) May 2017
- Healthy Students Amendment Act of 2017
- Urban Farming & Food Security Act of 2015/Amendments – implementation assistance

Community Engagement
- 1,350 attendees at 8 full FPC meetings, and 28 working group meetings
- Meetings held locations throughout the city in all 8 wards
- Social Media presence raised – www.dcfoodpolicy.org set up, 1000+ Mailchimp subscribers, 1,017 Twitter followers, and 443 on Facebook
- Presentations from 7 community partners (DPW, DOEE, SodexoMagic, DCPS, The Reinvestment Fund, Food Chain Workers Alliance, Bainum Family Foundation and others

Council Organization
- August 2016 FPC Member Retreat
- 13 community-based members Mayorally-appointed, 10 DC government agency members appointed and participating
INTERACTIVE INPUT – Amending Sustainable DC Goals & New Focus for Next Year

6 Stations – 3 Rotations

1. Local Food Business & Labor Development
2. Food Equity, Access, Health & Nutrition Education
3. Sustainable Food Procurement
4. Urban Agriculture & Food System Education
5. Crosscutting Policies
6. Communications, Engagement & Events

7:50pm – Come back together & Report out