

DC FOOD POLICY COUNCIL — 1ST MEETING

August 3, 2016



AGENDA



Welcome & Introductions

Background on DC Food Policy & Food Policy Council

FPC Member Priorities

Discussion

Next Steps



Laine Cidlowski, Food Policy Director





INTRODUCTIONS

Name

Organization

Food Policy Area of Expertise



Spike Mendelsohn, Chair



Alex Ashbrook



Claire Benjamin



Chris Bradshaw



Caesar Layton



Jeremiah Lowery



Alexander Moore



Paula Reichel



Joelle Robinson



Jonas Singer



Tambra Raye Stevenson



Agency Ex Officio Members

- Department of Health
- Department of Consumer and Regulatory Affairs
- Department of Parks and Recreation
- Department of Human Services
- Office of State Superintendent of Education
- Office of Planning
- Deputy Mayor for Planning & Economic Development
- DC Public Schools
- Department of Transportation
- Department of Energy and Environment
- Department of General Services
- Department of Small and Local Business Development

DC FOOD POLICY BACKGROUND



Scope of the DC Food System

- Production issues (farmland preservation, farmers markets, household & community gardens)
- Processing issues (local vs. external)
- Distribution issues (transportation, warehousing)
- Access issues (inner-city grocery stores, co-ops, school breakfasts & lunches, food stamps, the WIC program, etc.)
- Use issues (food safety and handling, restaurants, street vendors)
- Food recycling (gleaning, food banks, food pantries and soup kitchens)
- Waste stream issues (composting, garbage fed to pigs, etc.).

Context



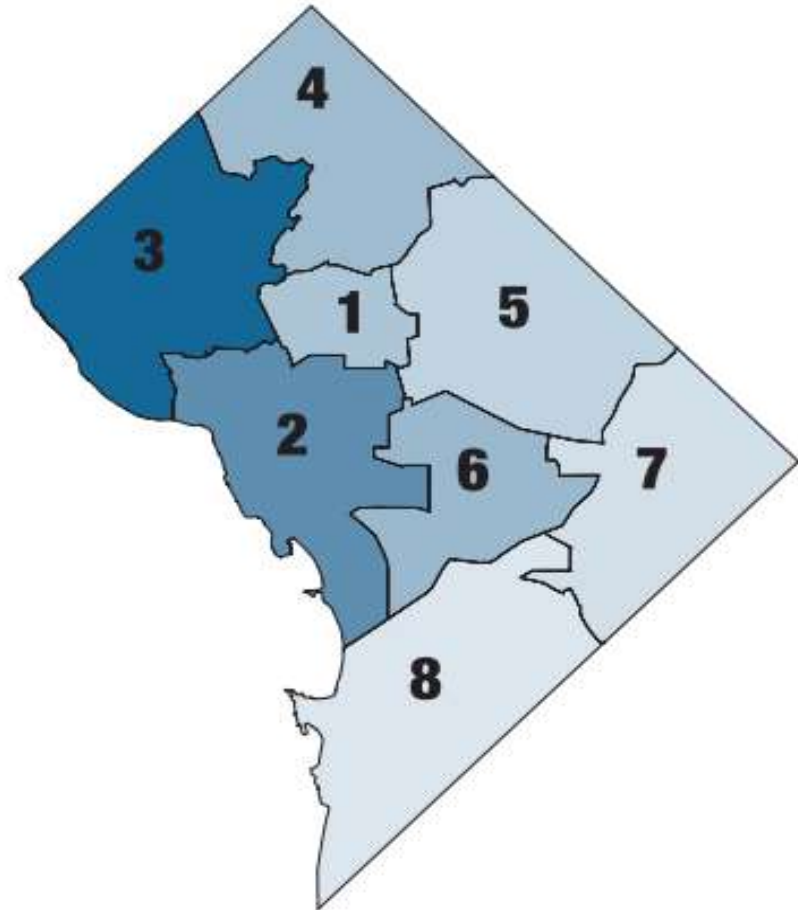
OE AVERAGE HOUSEHOLD INCOME BY WARD²⁸









1 IN 6:
DC KIDS AFFECTED
BY ASTHMA⁸⁶

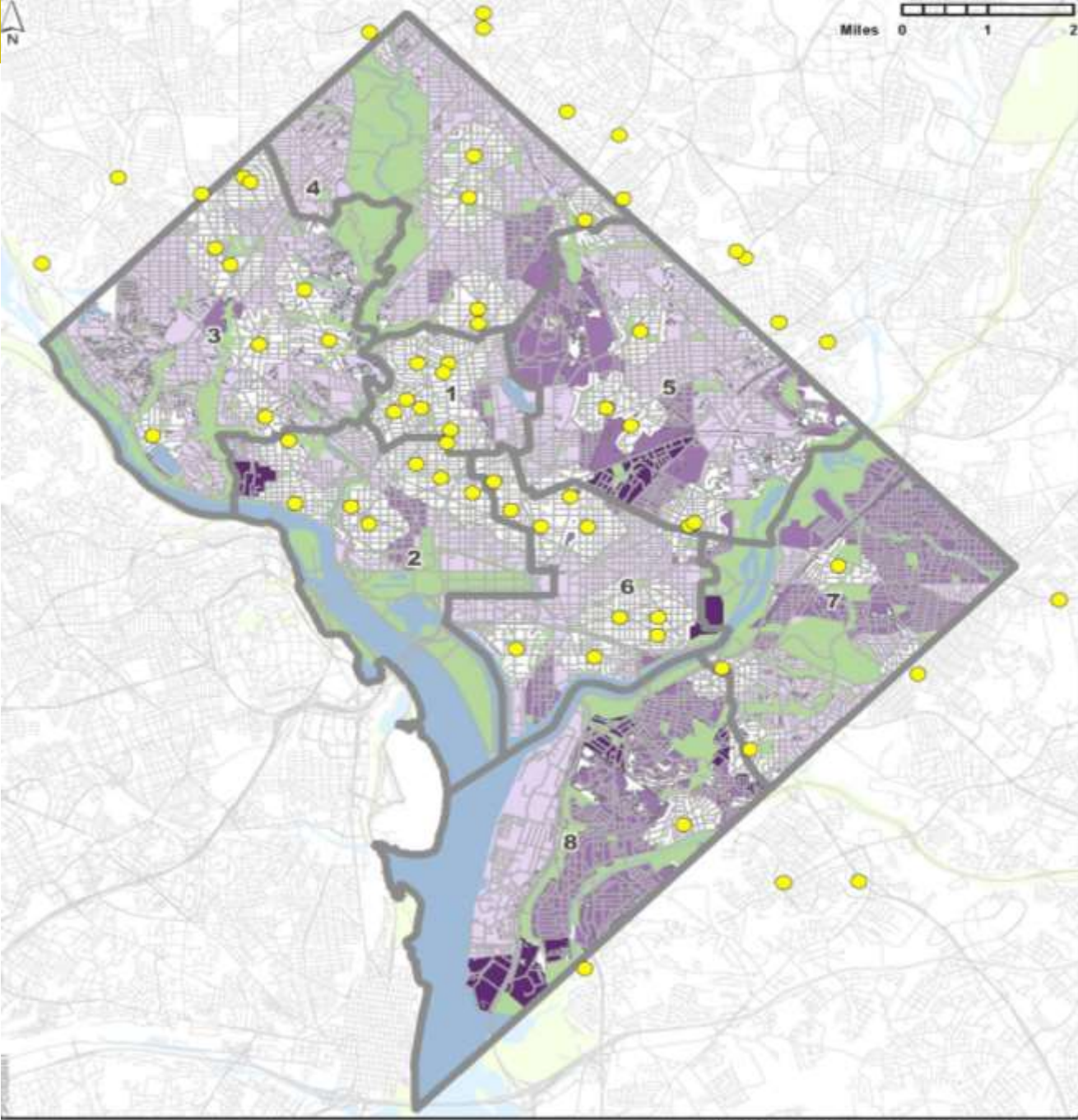


**DC HAS 56
MILES OF BIKE
LANES AND 55
MILES OF TRAILS⁸⁷**

**1 IN 3: DC
RESIDENTS
AT RISK OF
HUNGER¹³**



	Ward 1: \$98,485		Ward 5: \$78,559
	Ward 2: \$190,692		Ward 6: \$120,526
	Ward 3: \$257,386		Ward 7: \$54,667
	Ward 4: \$116,668		Ward 8: \$44,076



% Poverty by Census Tracts

- 0 - 20%
- 20% - 50%
- 50% +
- Large Grocery Stores in MD VA
- DC Large Grocery Stores
- 2012 Wards
- Street Centerlines

2016 Food Insecure Locations



DC Now

- 53 farmers markets, 5 open year round
- 51 full-scale grocery stores
- 67 healthy corner stores
- 6 food business incubators
- 58 community gardens in DC & 1800+ community garden plots
- ~26.5 acres under cultivation
- 103 active school gardens
- 9 commercial farms
- 147 locations free summer meals 1 million meals over 3 summers
- 70+ CSAs delivering in DC



DC Now - Legislation

- Food Policy Council Act
- Healthy Schools Act
- FEED DC – Supermarket Tax Credit
- Cottage Food Act
- Food Production & Urban Gardens
- Healthy Tots Act
- DC Farmers Market Legislation
- Animals in the Classroom Act



SUSTAINABLE DC FOOD

GOAL

TARGET

By 2032...

Increase agricultural land uses within the District.

Put 20 additional acres of land under cultivation for District food.

Ensure universal access to secure and nutritious food supplies.

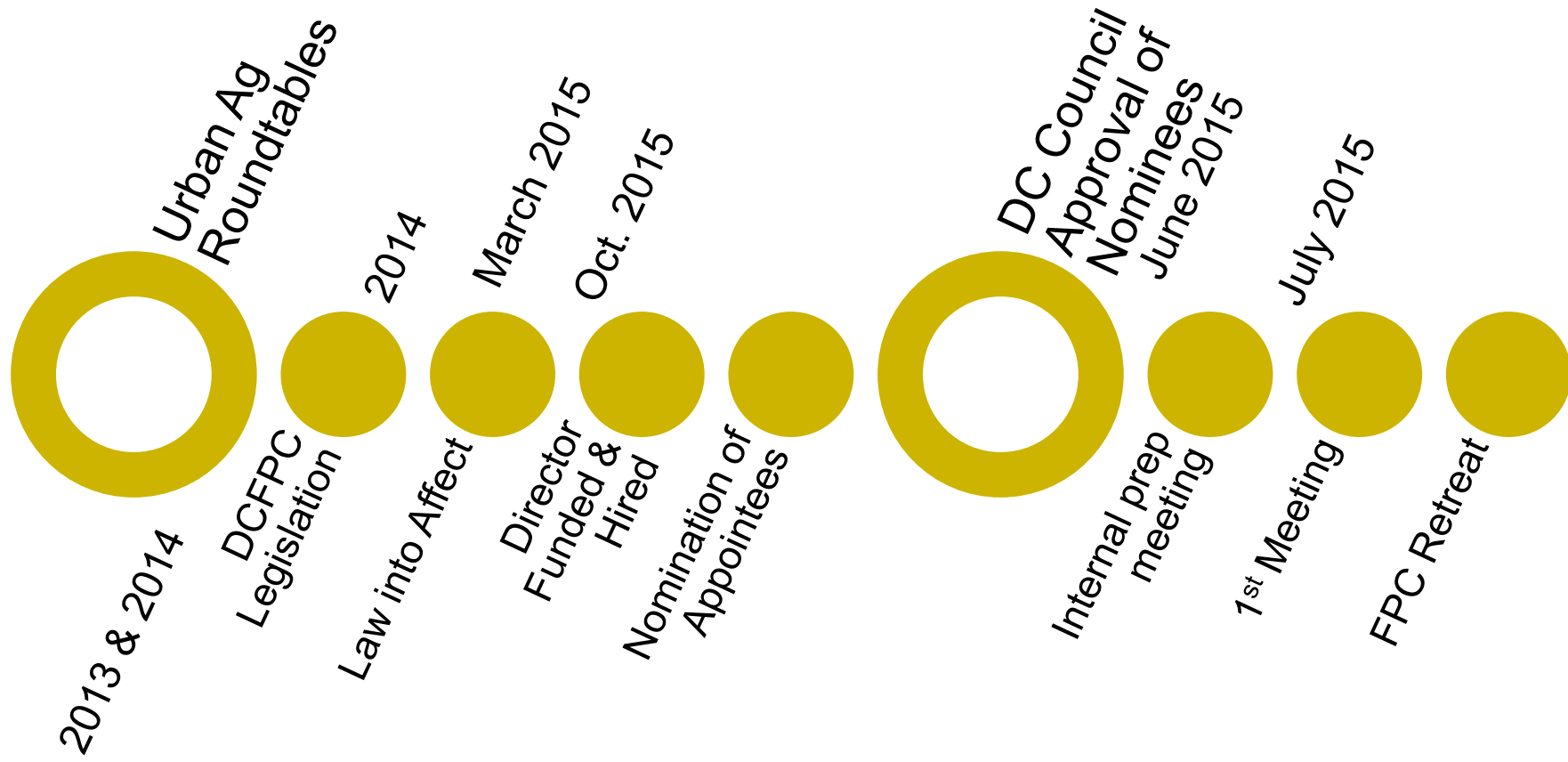
Ensure 75% of DC residents live within 1/4 mile of a community garden, farmers' market and/or healthy corner store.

Develop the food industry into a strong and viable economic sector.

Produce or obtain 25% of food within a 100-mile radius.



How'd We Get Here?



DCFPC Objectives

- Promote food access, food sustainability, and a local food economy, including non-mainstream producers
- Monitor regulatory barriers to the local food economy, including barriers to
 - farmers markets,
 - existing food assets
 - job creation potential
- Collect and analyze data on the local food economy and food access in the District, including an **assessment** of food deserts; and
- Monitor and research national best practices in food policy, including public health policy for dietary-related illness, and determine how they could be implemented in the District.

DCFPC Activity Areas

1. Serve as forum for discussing food issues,
2. Foster coordination between sectors in the food system,
3. Evaluate and influence policy, and
4. Launch or support programs and services that address local needs

ROLES & RESPONSIBILITIES



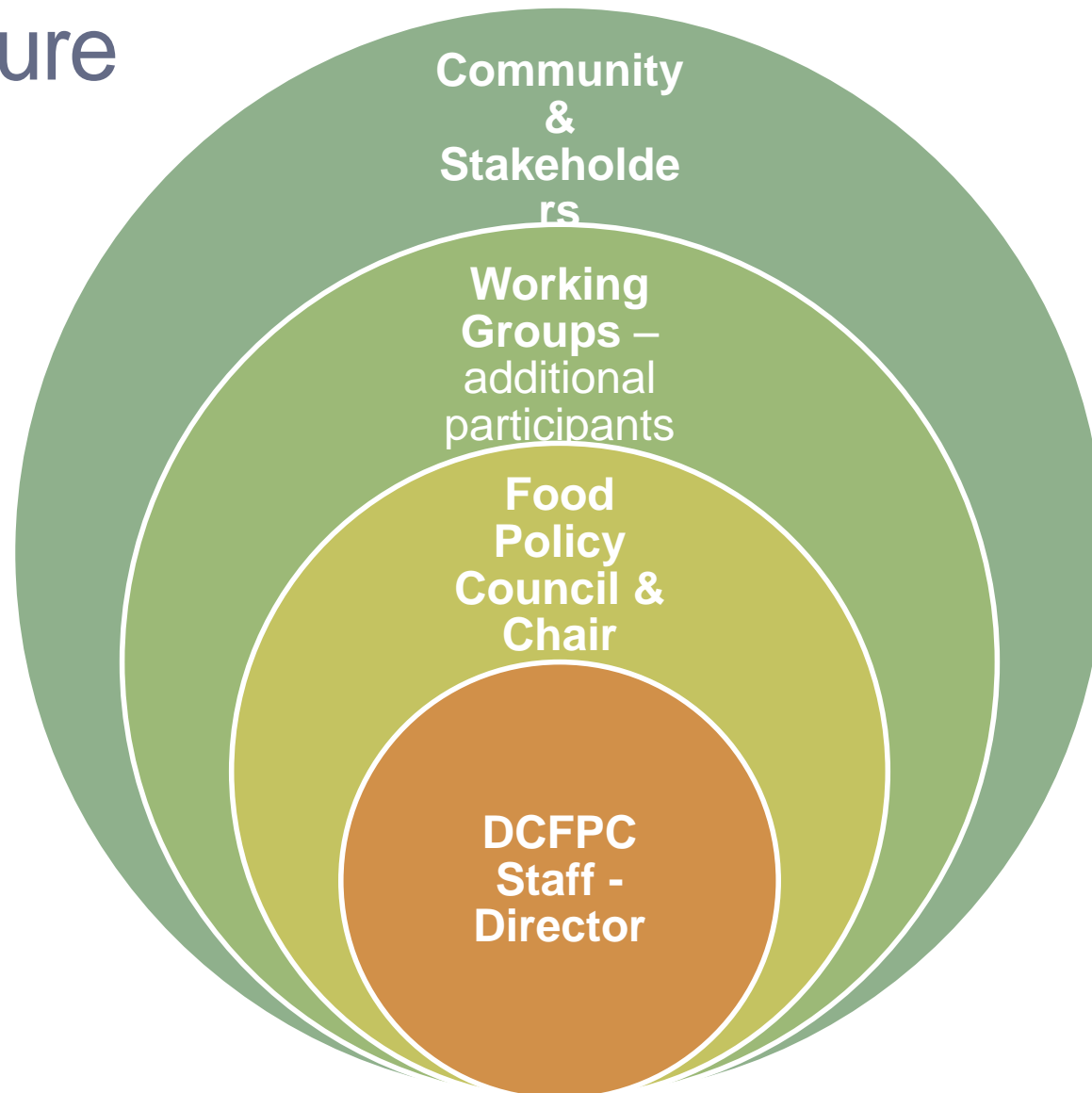
DCFPC Director Duties

1. Collaborate with other jurisdictions to promote locally-grown and sustainable **food production** practices;
2. Seek outside **grants, recognition, and partnerships** to facilitate positive food policy in the District;
3. Provide assistance to participants in the local food economy in securing **necessary permits and approvals** and in navigating the regulatory process;
4. Advocate for **new local food economy ventures** to locate in the District;
5. **Devise strategies** for the District to meet the food goals identified in the Sustainable DC Plan issued by the Mayor in 2013; and
6. Work with relevant agencies to **reduce regulatory burdens** on the local food economy.

DCFPC Duties

- The leadership structure of Council will consist of a Chair to be appointed by the members of the DCFPC. The Director will oversee the Council and Work Groups.
- The DCFPC will consist of elected Chair, appointed members of the DCFPC, and the staff members of the District government agencies whose agency responsibilities relate to food policy and whom provide technical assistance to the Council.
- The DCFPC and Director will be responsible for preparing resources for Council meetings, guiding work groups, setting strategic goals and making time sensitive decisions.
- The DCFPC will decide/vote by modified consensus-building, simple majority.

DC Food Policy Council – Organizational Structure



Community Member Duties & Roles

- Attend DC Food Policy Council Meetings (bi-monthly)
- Join a Working Group (bi-monthly)
- Give us your feedback online www.dcfoodpolicy.org
- Share about your events & activities for posting on our public calendar
- Tell us what food issues you care about
- Join our mailing list
- Volunteer your time
- Talk to Us
 - Twitter – [@DCFoodPolicy](https://twitter.com/DCFoodPolicy)
 - Facebook - <https://www.facebook.com/dcfoodpolicycouncil/>



DCFPC Working Groups

- Voting members will be evenly divided into 4 working groups
- Each WG will have a balance of members of public, nonprofit, and for-profit entities and organizations
- Each WG may include 4-8 additional members of the public w/ relevant experience
 - Local food business and labor development
 - Food equity, access, and health and nutrition education
 - Sustainable food procurement of locally grown food
 - Urban agriculture and food system education
- Voting members will elect a Chair
 - Chairperson will name members to WGs
- Volunteer ad-hoc committees can be formed by a majority vote of the Food Equity Council to address its needs.

Working Group Co-Chairs & Members

- Local Food Business and Labor Development
 - Jonas, Jeremiah, Caesar (chair)
- Food Equity, Access, and Health and Nutrition education
 - Paula (co-chair), Alexandra (co-chair), Tambra
- Sustainable Food Procurement of locally grown food
 - Spike, Claire, Alex (chair)
- Urban Agriculture and Food System Education
 - Eric, Chris (co-chair), Joelle (co-chair)





FPC MEMBER PRIORITIES





QUESTION & ANSWERS





BREAKOUT INPUT SESSIONS



Breakout Input Sessions

- 5 Stations
 - Local Food Business and Labor Development
 - Food Equity, Access, and Health and Nutrition education
 - Sustainable Food Procurement of locally grown food
 - Urban Agriculture and Food System Education
 - Big Picture Issues
- Take Your Comment Cards
- Rearrange chairs in semi-circle
- Move freely from station to station
- Sign up for a Working Group
- 7:55pm – we'll end with final announcements & next steps

UP NEXT

- DC Food System Assessment
- 2016 Funding – \$16 million
- Urban Agriculture Legislation
- Improving Food Access
- Study on Food Economy
- Food Waste
- Good Food Procurement



Next Steps

- Scope out Vision, Goals, Opportunities, Scope of FPC
 - Summarize background plans/policies
 - List of issues to address by Working Group
 - Model FPC structures & best practices
- First Meetings of Working Groups
 - Local Food Business and Labor Development - **Sept 12th**
 - Food Equity, Access, and Health and Nutrition education – **Sept 14th**
 - Sustainable Food Procurement of locally grown food - TBA
 - Urban Agriculture and Food System Education – TBA
- Full DCFPC Meeting October - TBA





MORE INFORMATION

LAINÉ CIDLOWSKI

DC Food Policy Director

dcfoodpolicy@dc.gov

TWITTER @DCFoodPolicy

WWW.DCFoodPolicy.org

