Good Food Purchasing Program:
Redefining Food Procurement
The Food System is the Largest Employer

TOTAL EMPLOYMENT BY INDUSTRY, 2015

- FOOD SYSTEM: 21,505,450
- HEALTHCARE: 18,738,850
- RECREATION: 15,165,810
- EDUCATION: 12,861,660
- RETAIL: 12,697,360
- PROFESSIONAL: 11,232,050
- ADMINISTRATION: 11,141,960
- MANUFACTURING: 10,549,050
- GOVERNMENT: 9,547,400
- CONSTRUCTION: 7,758,290
- FINANCE: 7,731,930
- WHOLESALE: 4,836,540
- OTHER: 4,061,960
- TRANSPORT: 3,153,190

Food Workers Earn Lowest Hourly Median Wage of $10
VALUES SHAPE POLICY

THE GOOD FOOD PURCHASING PROGRAM IS A COMMITMENT TO:

NUTRITION
Promote health and well-being by offering seasonal fruits and vegetables, using whole grains, reducing salt and added sugars, and eliminating the use of deep frying.

ENVIRONMENTAL SUSTAINABILITY
Source from producers that employ sustainable production systems that reduce or eliminate synthetic pesticides and fertilizers; avoid the use of hormones, antibiotics, and genetic engineering; conserve soil and water; protect and enhance wildlife habitat and biodiversity; and reduce on-farm energy consumption and greenhouse gas emissions.

LOCAL ECONOMIES
Support small and mid-sized agricultural and food process operations within the local area or region.

VALUED WORKFORCE
Provide safe and healthy working conditions and fair compensation for all food chain workers and producers from production to consumption.

ANIMAL WELFARE
Provide healthy and humane care for livestock.
COALITION BUILDING

• Building and Mobilizing Support
• Developing Strategy
• Identifying Political Champions
• Critical for Adoption and Implementation
Local coalition that led GFPP adoption in LA

HEALTH
- American Diabetes Association
- American Heart Association
- California Food Policy Advocates
- Community Health Councils
- Los Angeles County Department of Public Health
- Healthy School Food Coalition
- Volunteers of America of Greater Los Angeles
- Parents from Roosevelt HS

ENVIRONMENT
- ASPCA
- Center for Ecoliteracy
- Center for Food Safety
- Compassion Over Killing
- Environmental Working Group
- Natural Resources Defense Council
- Organic Consumers Association
- Urban & Environmental Policy Institute

AGRICULTURE
- California Produce Wholesalers
- Coosemans LA Shipping
- Gold Star Produce
- Food Commons
- LA Specialty
- Fresco Community Market
- Fresh Point Southern California
- McGrath Family Farms
- Swanton Berry Farm
- Roots of Change
- West Central Produce

LABOR
- Change to Win
- Food Chain Workers Alliance
- Los Angeles Alliance for a New Economy
- Restaurant Opportunities Center – LA
- SEIU Local 99
- Teamsters Local 572
- UFCW Local 770
- UNITE HERE Local 11
- UTLA
- Warehouse Workers United
Los Angeles chose school districts based on...
- Where they could have the most impact
- Where they had leverage
- Who was being fed

Los Angeles won GFPP adoption in 2012
- October: City of LA
- November: LAUSD
Good Food Purchasing Program Scoring System

The Good Food Purchasing Program is nationally regarded as the most comprehensive and metric-based food procurement policy in the country. Verification, scoring, and recognition are central components of the program. When an institution adopts the Good Food Purchasing Policy, GFPP staff work with the institution to collect in depth information about purchasing and food service practices.

Good Food Purchasing Award Levels

Each of the five value categories has a baseline standard, which represents that the institution has met higher-than-average industry standards in its sourcing efforts. To become a Good Food Provider, the food service institution will at least meet the baseline (equal to 1 point) in each of the five values. Meeting even higher standards results in greater points awarded. The accumulation of points across all values is used to calculate and award a star rating.

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<th>STAR RATING</th>
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<tr>
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MEASURING IMPACT

SINCE IMPLEMENTATION IN 2012, THE GOOD FOOD PURCHASING PROGRAM HAS DEMONSTRATED THE FOLLOWING IMPACT IN LOS ANGELES UNIFIED SCHOOL DISTRICT:

LOCAL
$12M in new local produce purchases

SUSTAINABLE
19.6M gallons of water saved per week via Meatless Mondays

FAIR
150 new well paying jobs created along supply chain in processing & manufacturing

HEALTHY
Reformulated products including low-sodium bread without high fructose corn syrup, made from 100% sustainable, local wheat

HUMANE
15% reduction in meat purchases: Commitment to sourcing 100% antibiotic-free chicken by December 2016
GOOD FOOD PURCHASING CAMPAIGNS

AUSTIN

CHICAGO

CINCINNATI

LOS ANGELES

MADISON

NEW YORK

TWIN CITIES

OAKLAND

SAN FRANCISCO
WHAT DOES THIS MEAN FOR YOU?
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